

# EDUCATION AND 360-DEGREE SURVEILLANCE

How Panoramic Coverage Can Benefit Today's Campuses



## A look inside video surveillance in education.

Today's K-12 and higher education institutions face some tough challenges as campuses grow and expanding facilities become harder to protect from outside threats. Here are some ways panoramic cameras can address these challenges.



### 1 Increased Situational Awareness

Surveillance cameras that cover a full 360 degrees promote situational awareness throughout an expansive, complex campus grid, including use in dining facilities, bookstores, parking garages, indoor and outdoor common areas, laboratories, art installations, data centers, hallways and classrooms.

### 2 Streamlined Investigations

Video footage shot with 360-degree cameras offer clearer pictures, along with the ability to zoom within both live and retrospective video feeds, allowing security directors and campus police departments to pinpoint and view specific incidents in real-time. This allows for evidence to be turned over to authorities quickly and efficiently in the event of a major security incident.



### 3 Overall Cost-Savings



A single 360-degree camera can replace four to five normal cameras, which can significantly reduce costs.



With no moving parts, 360-degree camera maintenance is simplified.



Built-in analytics can help streamline operations, which can cut down on long-term costs.

### 4 A Lesson in Analytics



Analytics software tools can be used in the education market as life-saving mechanisms to measure loitering times for suspicious persons, emergency alert effectiveness, count students passing in a hallway to streamline traffic flow, and even dispatch campus police more effectively.

### 5 Groundbreaking Research

Along with strengthened video security and analytics systems, schools catering to all levels of education are beginning to test the waters for video camera installations for reasons other than security, leveraging the raw data and analytics capabilities for uses such as teacher evaluation or field research in psychology.

